

25 Side-Hustle Ideas for 2026

Low-startup, digital-first ways to earn on the side

A starter list of realistic side hustles you can begin without big upfront costs. This free pack lists the ideas; the complete HawkInc AI Side Hustle Guide walks you through starting one step by step.

Digital product & content

- ◆ Sell printable planners & trackers on Etsy
- ◆ Create and sell digital templates (Notion, Excel, Canva)
- ◆ Write and sell short ebooks or guides
- ◆ Design and sell coloring pages or kids' activities
- ◆ Sell stock photos or illustrations
- ◆ Build and sell website/email templates

Service & skill-based

- ◆ Freelance writing or copywriting
- ◆ Virtual assistant work
- ◆ Social media management for small businesses
- ◆ Bookkeeping for solo businesses
- ◆ Online tutoring or course creation
- ◆ Resume and LinkedIn profile writing

AI-assisted

- ◆ AI-assisted content writing service
- ◆ Prompt libraries for a niche
- ◆ Automate small business workflows for clients
- ◆ AI-generated social media graphics service

Audience & affiliate

- ◆ Niche blog with affiliate + ad revenue
- ◆ Pinterest-driven affiliate content
- ◆ Faceless YouTube or TikTok channel
- ◆ Newsletter in a niche you know
- ◆ Curated deals/round-up site
- ◆ Digital course on a skill you have
- ◆ Membership community
- ◆ Local-services lead-gen site
- ◆ Print-on-demand designs

Get the complete AI Side Hustle Guide 2026 on Etsy · hawkingc.store